



Cristina Rutter
20/20 Creative Vision

experience

Freelance Designer

CR Design, Chicago, IL
March 2005 - Present

Conceptualize, design and produce highly creative and effective print materials: logos and branding, brochures, posters, banners/signs, invitations, catalogs, newsletters

Highlights are art direction and design of 2007 city-wide Head Start campaign, design of Chicago Park District event signage and catalog, Podloco.com identity

CLIENTS INCLUDE: Abbott Labs, City of Chicago: Chicago Park District and Children & Youth Services, GE Rail, Grainger Inc., The Heartland Alliance, Illinois Network of Charter Schools, Podloco.com, The Nature Conservancy, Tree House Animal Foundation

Senior Designer

Donahoe Purohit Miller, Inc., Chicago, IL
January 2001 - March 2005

Senior Designer for a healthcare marketing and communications agency.

Developed all materials such as advertisements, brochures, newsletters, posters, banners, workbooks, slide/multimedia presentations and all ancillary materials from concept through completion.

Worked with the creative director, copywriters, account managers and freelance designers.

Managed multiple projects and timelines.

CLIENTS INCLUDE: Abbott Labs, Aventis Inc., Dermik, Pfizer Inc., and Roche Pharmaceuticals

Designer

University of Wisconsin Student Union - Madison, WI
June 1997 - March 1999

Designed three-dimensional materials such as signage, display cases and banners as well as printed materials including brochures, newsletters, the quarterly mini-course catalog, newspaper ads, and flyers.

Created effective design solutions within a limited budget by working closely with the marketing staff, clients, in-house printer and outside vendors.

Design Intern

Mani + Co/Mani-G 'Raps
November 1996 - March 1997

Developed concepts and presentations for local and nationwide clients at this award-winning design and specialty giftwrap agency.

CLIENTS INCLUDE: The Frank Lloyd Wright Foundation, Mohawk, The Museum of Contemporary Art, Chicago, The Museum of Modern Art, New York City

education

University of Wisconsin, Madison
Bachelor of Science in Art - Concentration in graphic design
January 1997

Chicago Photography Center: Digital Photography I and II

technical skills

InDesign, QuarkXPress, Illustrator, Photoshop, and Microsoft Applications
Digital photography, mock-ups, bookbinding

awards

2004: Logo and stationery system chosen for the STA Chicago Design Archive

2002 & 2004: Rx Club award and two Global awards for Aventis Symposia collateral

2003: Global award for Roche Symposium collateral

member

AIGA Chicago Chapter, Columbia College Center for Book and Paper Arts

personal & community interests

Volunteer designer for Chicago non-profits both independently, and with the Project Philanthropy and Taproot Foundation groups, professional photography work, book arts

www.seeourdesign.com
cristina@seeourdesign.com

4736 N Maplewood Ave
Chicago, IL 60625
773.682.9276